

March 2017

Dear Business Owner/Manager,

The Stickney-Forest View Lions Club will be hosting our Fourth Annual Charity 5K Run/Walk fund-raiser on Sunday, September 24, 2017 This event is open to the public and will be advertised with brochures throughout the suburban area businesses along with posters. We draw from the Chicago and suburban area, with Stickney being a centrally located area. All proceeds raised will go to the Breast Cancer Research Foundation and The Wellness House. Last year event raised Six Thousand Dollars.

We are looking for sponsors for this event. We have many levels of sponsorship, which start from \$50, (see the enclosed sponsorship sheet), and all sponsors will be listed on our brochures and in the race packets given out.

In addition to monetary sponsorships, we are also looking for in-kind donations of water, fruit, bagels, donuts, granola bars, juice and power drinks, race related items. In every participants packet or goody bag, we welcome our sponsors to supply a promotional item to give to each participant, (menu, coupons or just a flyer from your business).

We also would like you to consider having a team of walkers/runners from your company, this year we will again be offering a discounted entry for company & family teams.

Although we have six months until the event, the first 2500 flyers get printed with all the sponsors included for distribution as soon as we set this year's sponsors names.

We have enclosed a sponsorship form and hope you can be part of our clubs signature event. Like so many families and loved ones, we also have been touched by this terrible disease. Our goal is to celebrate the survivors, help find a cure and support the Wellness House, whose services help families deal with cancer. We look forward to hearing from you and hope we can count on your generous support

Warm Regards, *Lion Dan* Stickney-Forest View Lions Club Charity 5K Run/Walk Chairman